

# Press Release

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## Membership Announcement

*New member of ESG Ireland: KKS Advisors*

**Dublin, Ireland** — ESG Ireland is pleased to welcome KKS Advisors as a new member of the ESG Ireland community, committed to working towards a more secure future.

**Bronagh Ward, Senior Associate, KKS Advisors**, said: “ESG Ireland is an exciting new initiative helping to build a sustainable financial system and close the ESG knowledge gap in Ireland. ESG and responsible investing are becoming mainstream in global finance hubs such as London and New York, and it is only a matter of time before the Irish market embraces this trend. KKS Advisors are delighted to be part of the ESG Ireland community, which we see as another step forward in achieving our mission of “Reshaping Markets””.

**Vincent McCarthy, Founder, ESG Ireland**, said: “In starting ESG Ireland my objective has always been to work with firms that are committed to change for the better. KKS Advisors represent a new breed of consultancy firms, focused on helping organisations develop strategies that are consistent with a more sustainable society. They continue to provide engaging thought leadership, challenging thinking in the rapidly evolving area of ESG and responsible investing. We look forward to sharing their perspectives with stakeholders in Ireland, as part of our effort to empower individuals to practically apply ESG in a meaningful way.”

### About KKS Advisors

KKS is a global strategy consultancy specializing in sustainability, formed with the mission to reshape markets. The firm was co-founded by Harvard Business School Professor George

Serafeim, a leading figure in ESG investing who has proven that sustainable investing delivers superior financial returns.

Through consulting projects, KKS Advisors help organizations to deepen their understanding of sustainability, quantify key metrics of performance, and ultimately launch new strategies, products and services that lead to sustainable performance and impact. Clients of KKS include major investors, companies, NGOs and foundations seeking to build a sustainable future.

### **About ESG Ireland™**

ESG Ireland is an independent platform delivering thought leadership on the integration of Environmental, Social and Governance (ESG) factors within decision-making frameworks, across business, investments and public policy. ESG Ireland has been established to be part of the solution for a more secure future; we believe the best way to achieve this is through collaboration with all stakeholders, to promote a greater sharing of perspectives.

While the broader theme of sustainability has garnered more publicity in Ireland recently, a big knowledge gap exists around the practical application of ESG and responsible investment among companies, trustees, pension scheme members, investors and other stakeholders, something which ESG Ireland has been set up to address. The core purpose of ESG Ireland is to turn intent into action and to make Ireland a beacon for other countries to follow.

To learn more about ESG Ireland membership and to join this collaborative effort, contact:  
[membership@ESG.ie](mailto:membership@ESG.ie)

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